

WORKshop

issue 08
www.choisgallery.com

*creative
commercial space
+ concept*

IN A DIFFERENT PROFESSIONAL MANNER

ACXT STIMULATES A NEW MODEL DISTINCT FROM THE ONES THAT ARE ON OFFER.

GALAXY SOHO

ZAHA HADID MADE A COMPOSITION OF FOUR CONTINUOUS, FLOWING VOLUMES A NEW URBAN LANDMARK FOR BEIJING.

MACALISTER MANSION

MINISTRY OF DESIGN TURNED A 100-YEAR-OLD HISTORIC MANSION INTO A CONTEMPORARY FAIRYTALE.

STARBUCKS ESPRESSO JOURNEY

NENDO DESIGNED A POP-UP STARBUCKS SHOP TO BE LIKE A LIBRARY.



54-57



104-109



92-99



24-27



236-239



160-173

Retail

Loblaws Maple Leaf Garden	10
Diplom-is: Ice Cream Castle	14
Snog Pure Frozen Yogurt Chelsea	16
Mini Pop-up Store	17
Durasafe Retail Store	18
Puma Social Club Store	20
As Good As New Pop-up Shop in SPRMRKT	22
Heinemann – Duty Free Regionals Vienna	24
WUHAO Curated Shop	28

Office

Teletech Call Centre	66
Atlassian Offices	68
Dunmail Office	70
Office Greenhouse	72
Eneco Headquarters Rotterdam	74
Working Pod	84
Wunderman Offices	86

Health / Beauty

112	Fudge Pop-up Hair Salon
114	Salon in Bangkok
116	One Taste Holistic Health Club

Feature

148	Daum Campus Masterplan & Daum Space
160	Galaxy SOHO
174	Pacific Place
182	Cinema Centre in Matadero de Legazpi, Madrid
192	Le théâtre de Saint-Nazaire
202	Dreamingly Amazing and Fascinating by Constance Guisset
214	Fashionable Furnitures and Interiors by Lee Broom

Restaurant / Bar

The Loft	34
Chocolate Shop and Bar	38
Uchi Lounge	40
Starbucks Espresso Journey	44
Movement Café	46
Thuys at the Dolhuys	48
Noorderparkbar – 100% Marktplaats	52
Paco Roncero's Workshop	54
Parkview Club	58

Hotel

Macalister Mansion	92
Parco Acque ai Cappuccini	100
Plus One Berlin	102
Zhouzhuang Blossom Hill Boutique Hotel	104

Exhibition / Showroom

124	Drift
126	Established & Sons, Milan 2012
128	Transparent Mosaic Maison
130	Sky Courts Exhibition Hall
132	Porsche Pavilion at the Autostadt in Wolfsburg
138	Arum Installation and Exhibition
140	Get It Louder
142	Upcycling Pavilion
144	Atrium Showroom

Designer

226	In a Different Professional Manner — ACXT Architects
230	112 Building
236	242 Social Housing Units in Salburúa
240	Bilbao Arena and Sports Centre
246	CEIBS Business School
248	IDOM Headquarters in Madrid
250	CTTI
252	BTEK Technology Interpretation Centre

DESIGN _
churtichaga+quadra salcedo
architects

PRINCIPAL DESIGNER _
Josemaria de Churtichaga

CLIENT _
Madrid City Council

LOCATION _
Madrid, Spain

PHOTOGRAPHY _
Fernando Guerra / FG reportagens

CINEMA CENTRE IN MATADERO DE LEGAZPI, MADRID

Cinema Centre in Matadero de Legazpi, Madrid is a programme of refurbishment and conversion of an old slaughterhouse into a public cinema centre housing a film archive, film and television studio, two cinemas, offices, canteen, and summer film patio.

‘...my own memory outputs floating figures – huge vibrant baskets that define the main spaces.’





COMPLETION _
Late 2011

BUILT-UP AREA _
2,688m²

COST _
€4,104,843

BACKGROUND AND BASKETS

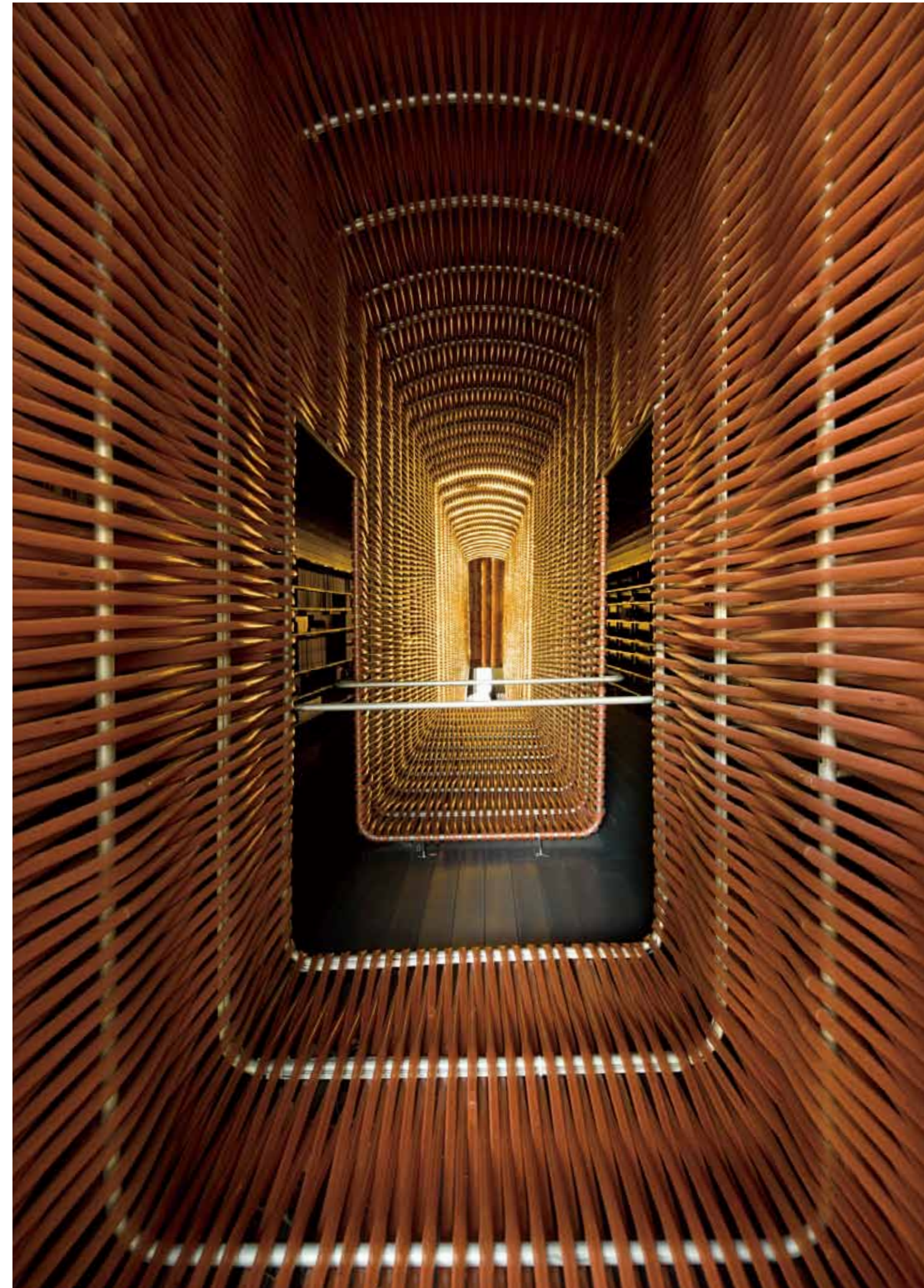
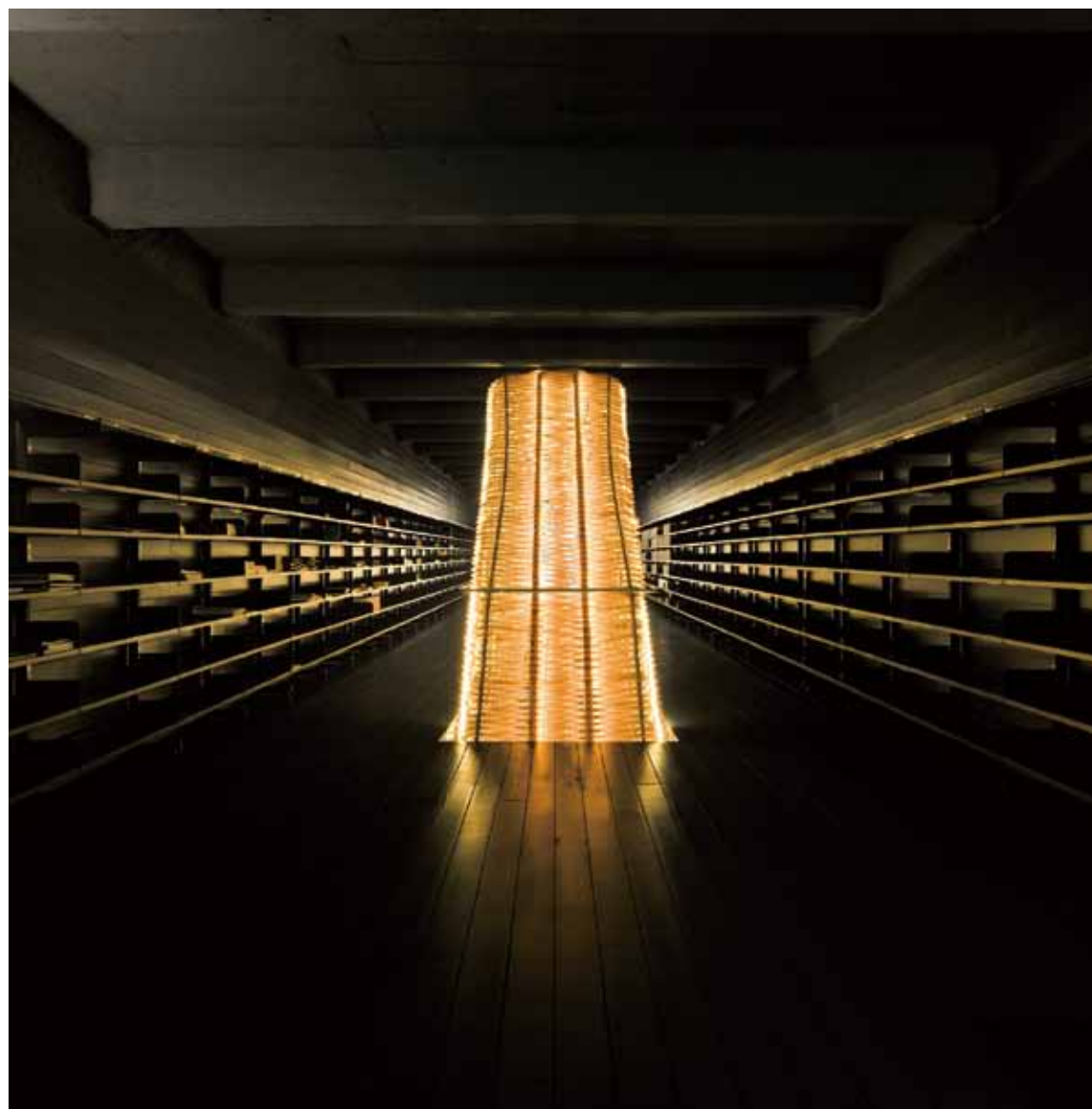
Upon resolution of the structure, a continuous carpet of grey painted pine flooring covers walls, floors and ceilings defining the new architecture of space. Against this dark wood background, the mono-material woven baskets, frames made of bent steel tubing as the guarantors of geometry, and woven with conventional industrial irrigation hoses. ➤

DESIGNER'S STATEMENT

Even bad memories can be an inspiration when we work on architectural projects. For this one, we had to make a story, choose the tone, cadence, rhythm, accents... a story that naturally coexists with the collective memory of the old slaughterhouse of Madrid, and its new purpose as a cinema.

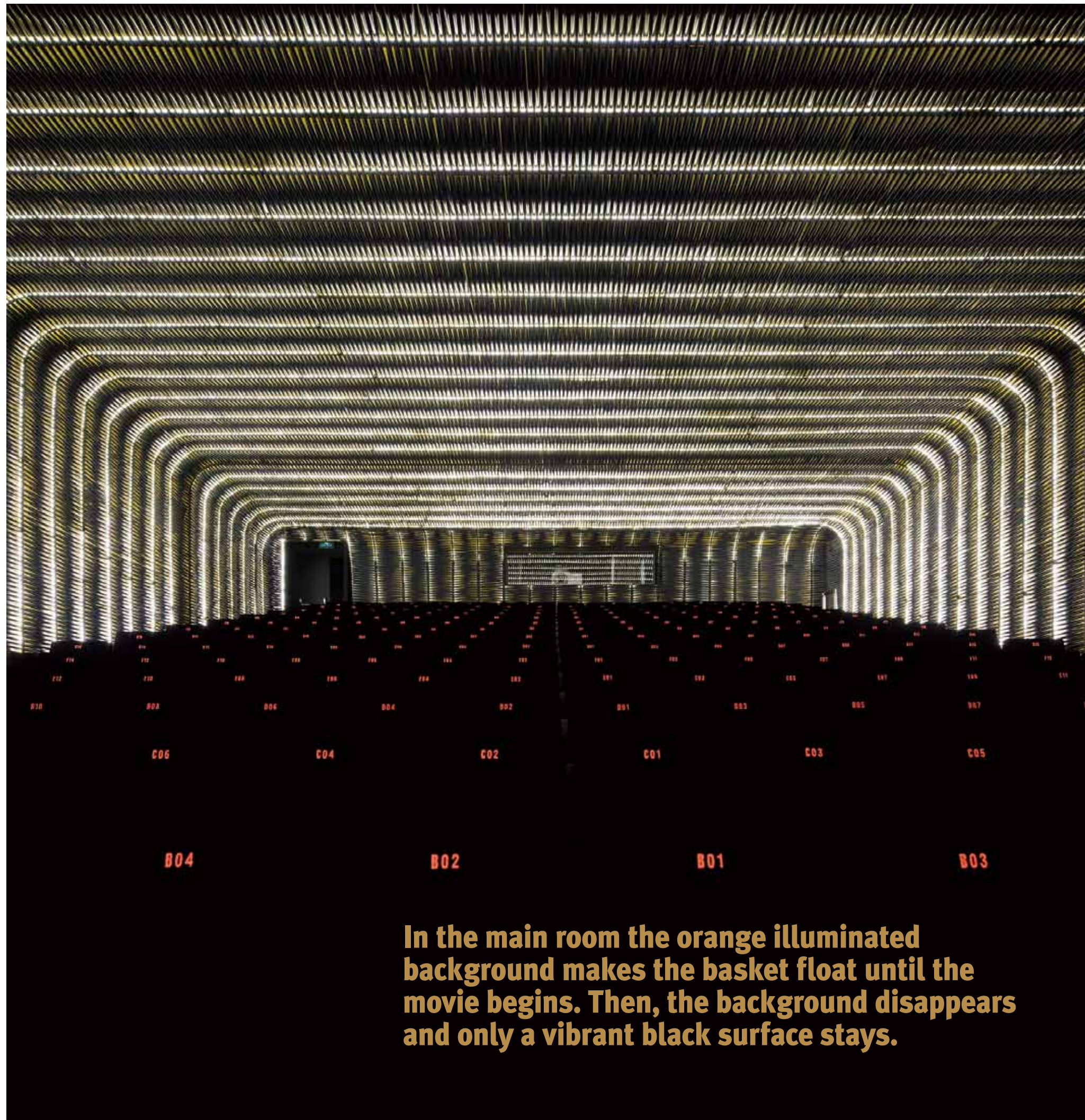
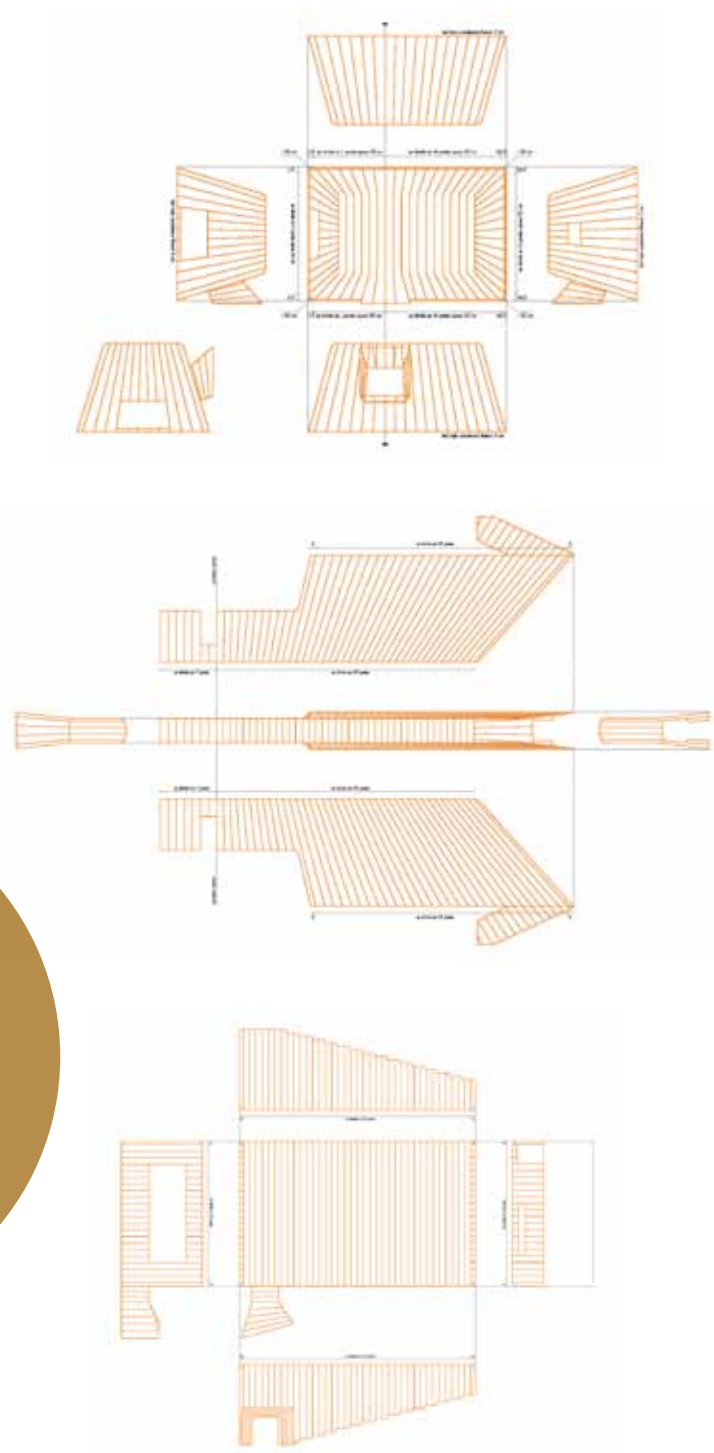
The backlight and contrast of the films, and a childhood fascination with basketry and technical human geometries are the sensory triangle. The background is the tectonic history of brick, the powerful rhetoric of the old slaughterhouse, and also figures in movie scenes. On a continuous low background, a wooden monomaterial painted in dark gray defines the new program deployed on walls, floors and ceilings, allowing a clear separation between story and history. Against this dark carpet background, my own memory outputs floating figures – huge vibrant baskets that define the main spaces.

The Film Archive Area is covered by a huge permeable basket that filters light and works as a lamp, a huge figure of a modest orange hose knitted infinitely. The baskets that define the film rooms are in shades of black. In the main room the orange illuminated background makes the basket float until the movie begins. Then, the background disappears and only a vibrant black surface stays. In the small projection room, a black, basket-banked trough dazzles the eye when you open a window. The eye and limits of perception are ultimately the real protagonists of this history of cinema.



PROJECT DESIGN TEAM _
Mauro Doncel Marchán and
Natanael López Pérez

BUILDING DESIGN TEAM _
Leticia López de Santiago

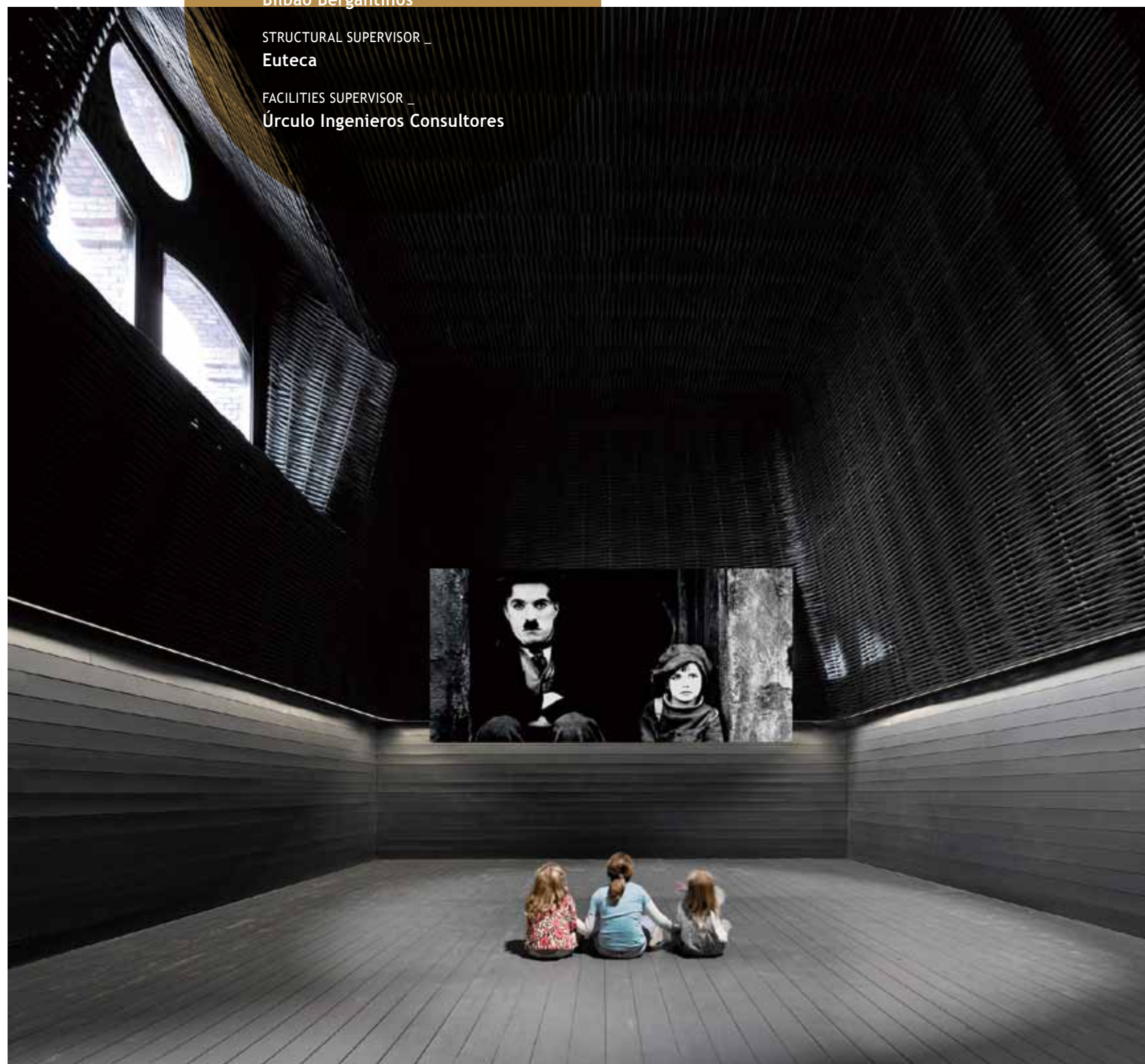


CONTRACTOR _
Edhinor

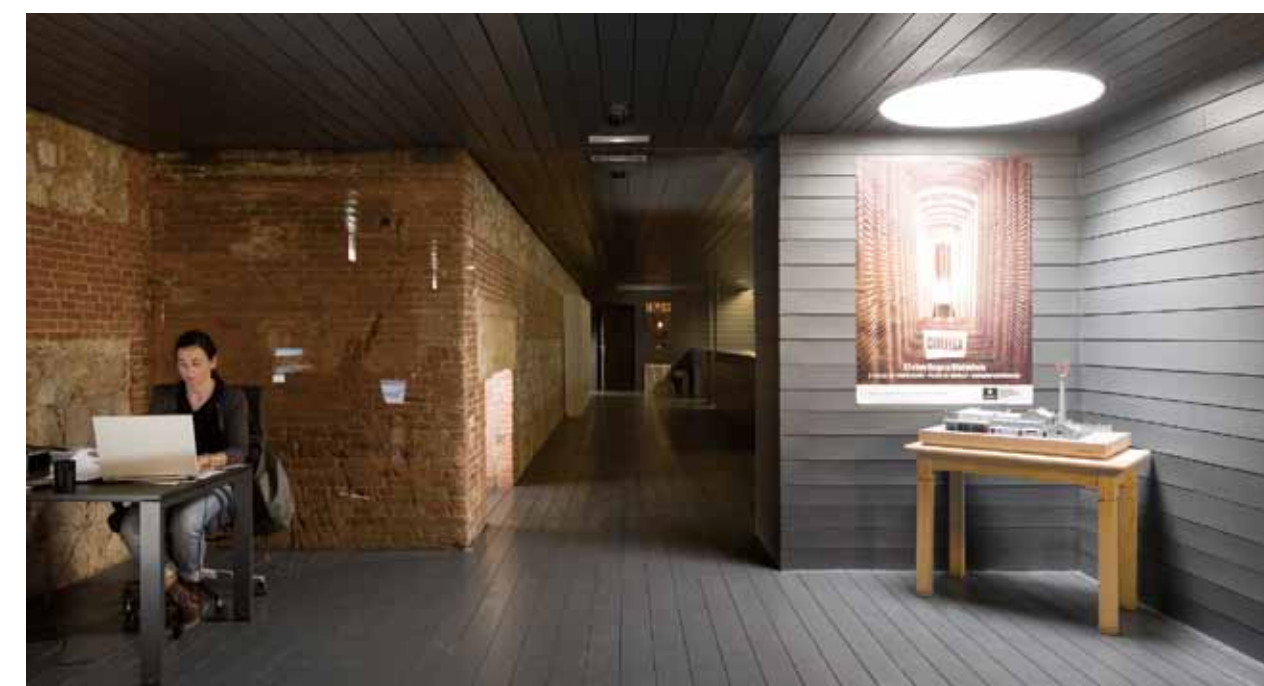
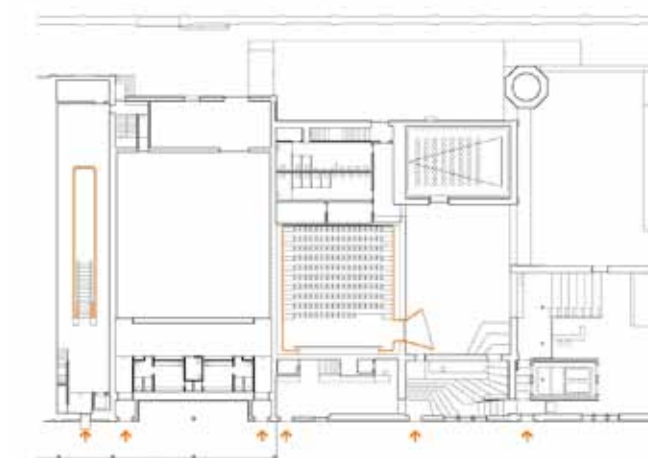
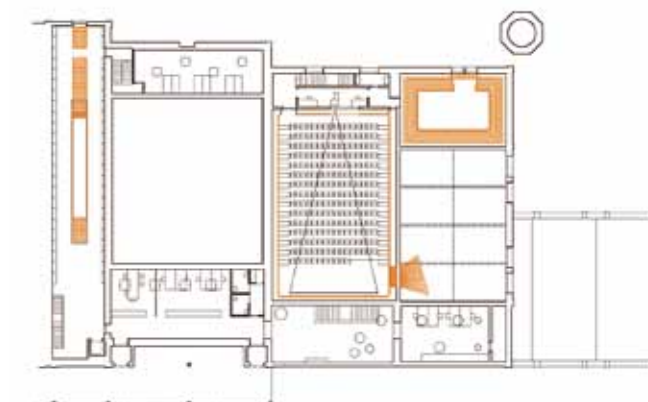
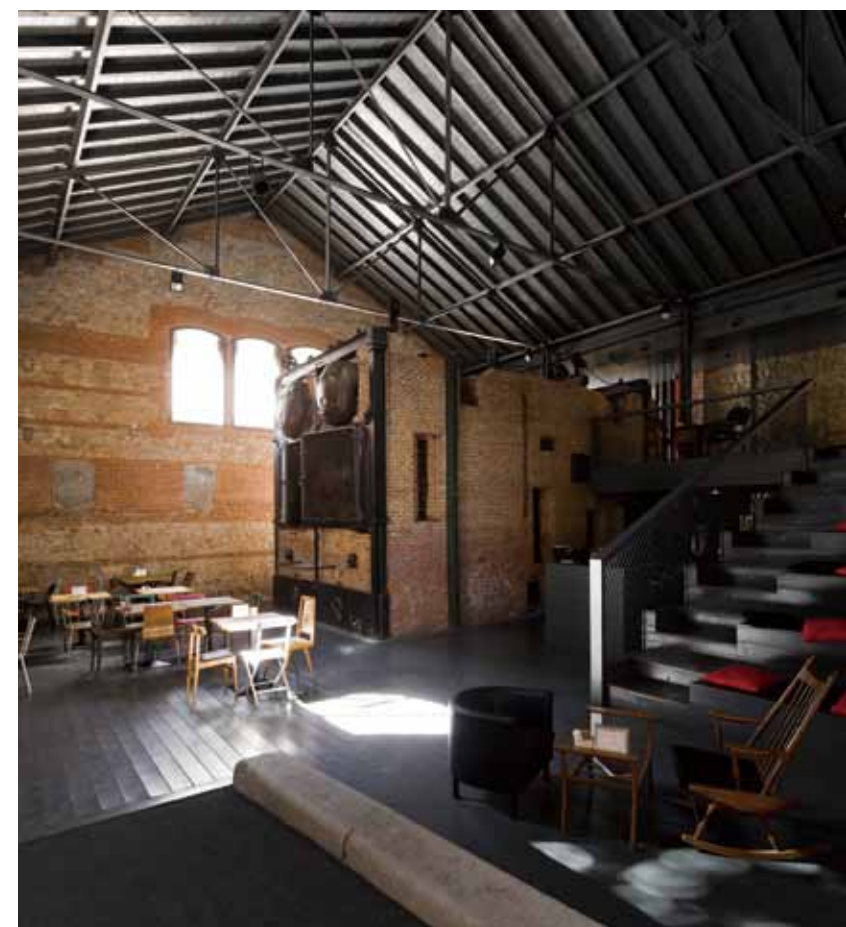
QUANTITY SUPERVISOR _
Joaquín Riveiro Pita and Martín
Bilbao Bergantiños

STRUCTURAL SUPERVISOR _
Euteca

FACILITIES SUPERVISOR _
Úrculo Ingenieros Consultores



IN THE SMALL PROJECTION ROOM, A BLACK, BASKET-BANKED
TROUGH DAZZLES THE EYE WHEN YOU OPEN A WINDOW.

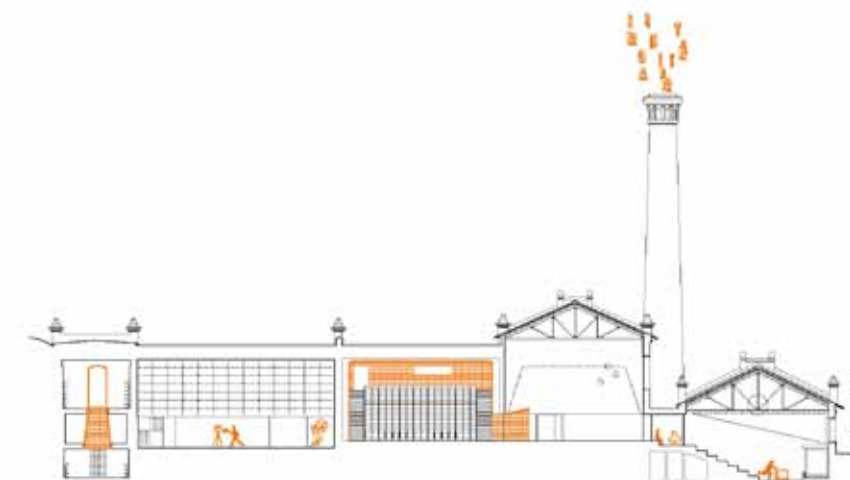


SILENT STRUCTURE

There is a constructive and structural battle, a battle to defend silent and hidden history. And to defend it is to disobey the pathology reports that distrust of the history of the factory building. The brick and masonry factory buildings are charged with energy, stability and strength. Relying on these walls of solid brick and lime mortar, the intervention has fulfilled the great demands of the project. The horizontal structure has been reinforced with concrete slabs, and this two-way work with the existing brick walls makes a complete set of vertical load-bearing walls, distributing efforts through the generous cloth walls. The foundation of these walls was reinforced, overloading batteries of micro-piles penetrating under the vertical projection of stepped masonry foundations.

FACILITIES

The spaces defined by the tectonics of the preexisting dark background of wood and the baskets required a deliberate silence for the introduction of the facilities. The enormous demand for fresh air requires ventilation, including lobbies, offices and circulation areas. This is solved with underfloor heating and cooling systems. The lighting is deliberately disordered, avoiding the homogeneity to which we are pushed by our regulations. 🌬️



ACXT Architects 224-255
AS Scenario Interior Architects MNIL 14-15
BNKR Arquitectura 142
bro.Kat 38-39
Carmen Baselga_Studio Workshop 54-57
churtichaga+quadra salcedo architects 182-191
Cinimod Studio 16
Constance Guisset 126-127, 202-213
COOP HIMMELB(L)AU Wolf D. Prix & Partner ZT GmbH 24-27
CROX International Co., Ltd. 116-121
Dariel Studio 70-71, 104-109
edit! 20-21
Facet Studio 40-43
Heatherwick Studio 174-181
HENN 132-137
Hofman Dujardin Architects 74-83
Höweler + Yoon Architecture 130-131
HOK 86-89
i29 interior architects 22-23
Joey Ho Design Ltd. 34-37, 84-85
K-Architecture 192-201
Landini Associates 10-13
Lee Broom 214-223
Mass Studies 148-159
Ministry of Design 18-19, 92-99
Morag Myerscough 46-47
MVRDV 66-67
nendo 44-45, 128-129
NKDW 114-115
OPEN ARCHITECTURE AND DESIGN 72-73
Overtreders W 48-53
Panorama 58-63
People's Architecture Office 140-141
Simone Micheli 100-101
Snarkitecture 124-125
spamroom 102-103
Studio 38 17
Studio RHE 144-145
Studio Sarah Willmer Architecture 68-69
WUHAO 28-31
Zaha Hadid Architects 112-113, 138-139, 160-173